



PROGRAM

Gastropreneurship Ukrainian Summer School: Gastronomy, Entrepreneurship and Culture

12 – 27 September 2021

Date&Time	Event
Sunday, September 12th	
Arrival date. Meeting at the airport/ railway station. Check-in. Kharkiv sightseeing tour	
Monday, September 13th	
8:00-9:00	Breakfast
9:00-11:50	Introduction and Teambuilding
12:00-13:00	Training. Useful Russian for beginners
13:00-14:00	Lunch
14:00-16:20	Workshop. A Business Case for New Business in the spheres of Creativity, Culture, Food
16:30-18:00	On-line tour. Amazing Ukraine
Tuesday, September 14th	
8:00-9:00	Breakfast
9:00-10:00	Training. Useful Russian for beginners
10:10-13:00	History and Traditions of Ukrainian Cuisine
13:00-14:00	Lunch
14:00-16:50	History and traditions of Eastern Ukrainian cuisine. Features Kharkiv, Poltava and Sumy cuisine
17:00-18:00	Training. Useful Russian for beginners
19:00-21:00	Night of Ukrainian Dancing
Wednesday, September 15th	
8:00-9:00	Breakfast
9:00-10:00	Training. Useful Russian for beginners
10:10-13:00	Culture and Creative Management Tools
13:00-14:00	Lunch
14:00-16:50	Innovation Management Tools
17:00-18:00	Workshop “Student to student”
Thursday, September 16th	
8:00-9:00	Breakfast
9:00-10:00	Workshop. Soft skills. Step by step
10:00-13:00	History and traditions of Western Ukrainian and its cuisine
13:00-14:00	Lunch
14:00-16:50	History and traditions of North Ukrainian and its cuisine
17:00-18:00	Workshop. Soft skills. Step by step
19:00-21:00	Night of Ukrainian Music
Friday, September 17th	
8:00-9:00	Breakfast
9:00-10:00	Presentation. Ukraine: steps ahead to the EU
10:10-13:00	How to develop your business idea
13:00-14:00	Lunch
14:00-16:50	Thrive not Survive: Control your finance
17:00-19:00	Master class. Cooking traditional Ukrainian dishes



Saturday, September 18th	
7:00-8:00	Breakfast
8:00-18:00	Day in Historical and Archeological Museum-Reserve "Verkhniy Saltiv" (https://museums.kh.ua/-vsaltiv) including tour in Museum, old Ukrainian crafts workshops, games, food. Lunch
19:00-21:00	Evening Event in Stargorod (optional)
Sunday, September 19th	
	Free day (Optional excursion/workshop)
19:00-21:00	Cultural night
Monday, September 20th	
8:00-9:00	Breakfast
9:00-10:00	Workshop. Soft skills. Step by step
10:10-13:00	History and traditions of South Ukrainian and its cuisine
13:00-14:00	Lunch
14:00-16:50	Cossacks culture and their cuisine
17:00-18:00	Workshop. Soft skills. Step by step
Tuesday, September 21st	
8:00-9:00	Breakfast
9:00-10:00	Presentation. The best Ukrainian startups in the fields of creativity and food
10:10-13:00	Reputational marketing
13:00-14:00	Lunch
14:00-16:50	Business ethics
17:00-18:00	Workshop. Business canvas – your business model on one page
19:00-21:00	Night of Ukrainian Old Singing
Wednesday, September 22nd	
8:00-9:00	Breakfast
9:00-10:00	Presentation. The best German startups in the fields of creativity and food (presentations from participants)
10:10-13:00	Free choice course. The subject could be chosen from the list of courses delivered in English at KhNUE according to the participants' requests (the list is available at https://www.hneu.edu.ua/vilnyj-majnor-2020-2021/ (Bachelor degree) and https://www.hneu.edu.ua/mag-majnor-2020-2021/ (Master degree))
13:00-14:00	Lunch
14:00-16:50	Free choice course according to the participants' requests
17:00-18:00	Q&A session
19:00-21:00	Human library with famous chefs
Thursday, September 23th	
8:00-9:00	Breakfast
9:00-10:50	Training. How to do the presentation effective. Mistake management
11:00-13:00	Q&A session
13:00-14:00	Lunch
14:00-18:00	Time for Individual Work on the project. Time for completing projects and presentations
Friday, September 24th	
8:00-9:00	Breakfast
10:00-13:00	Defense of Projects
13:00-14:00	Lunch time
14:00-17:00	Defense of Projects



Saturday, September 25th	
7:00-8:00	Breakfast
8:00-19:00	Day in the National Museum of Ukrainian Pottery in Opishne (https://opishne-museum.gov.ua/en/home/), old Ukrainian crafts workshops, old Ukrainian games, traditional food and ceremonies. Lunch
Sunday, September 26th	
	Free day (Optional excursion/workshop)
18:00-22:00	Graduation Party
Monday, September 27th	
8:00-9:00	Breakfast
Departure date	



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Kharkiv, Ukraine

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